



# SUSTAINABLE AND COMPETITIVE HOTELS THROUGH ENERGY INNOVATION Nearly Zero Energy Hotels 2015

ACROPOLIS Nice, France - June 24th, 2015

# ~ CALL FOR POSTER ABSTRACTS ~

Are you involved in a project, initiative or research activity related to **nearly Zero Energy buildings**, **energy innovation sustainable strategies** and/or **energy efficiency financing schemes** within the **accommodation industry**?

**Send now your abstract** describing your work and have a chance for a visual presentation (poster) during the Conference!

Deadline for submissions: <u>25<sup>th</sup> May 2015</u>

# We are looking for innovative concepts, best practices and successful nZEB initiatives

The nearly Zero Energy Hotels 2015 International conference – **neZEH 2015** – will discuss opportunities for **energy innovation through nearly zero energy strategies**, as a means to enhance **sustainability** and **competitiveness** in the accommodation industry.

In order to highlight the multiple opportunities, we invite you to send your abstract describing your work. Selected abstracts will have the opportunity for a visual presentation (poster) during the neZEH 2015 Conference and Innovative City 2015 Convention, at the Acropolis Nice, 24-25 June 2015.

In this perspective, posters will aim to:

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- Demonstrate the feasibility and sustainability of investments towards nearly Zero Energy
- Inspire and drive replication of best practice by showcasing relevant examples and demonstrating the benefits of energy performance in the hospitality industry.
- Highlight the numerous opportunities linked to sustainable strategies in the hotel industry, in a context of growing awareness in clients' behaviour.

Contact: info@energies2050.org

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## Why submit a poster abstract to neZEH 2015?

Selected abstracts will be invited to have a visual presentation (poster) in a dedicated exhibition space during the 2 days of the Innovative City Convention 2015.

Presenting a poster at neZEH 2015 is a great opportunity to share your work with conference attendees from the tourism sector and hotel industry, sustainable buildings and energy efficiency professionals, EU policy-makers, representatives from national, regional and local authorities, as well as other relevant stakeholders. It also presents possibilities to networking, gain visibility and encourage the replication of your project / concept / technology elsewhere.

In addition, selected posters along with their abstracts will be included in a **special edition** and will be **published to the neZEH website.** 

# **Topics and selection criteria**

Poster abstracts should present a **research study**, an initiative/project/case study, strategy, innovation, technology, etc. covering one or more of the neZEH 2015 topics:

- Policies to enhance the transition towards sustainable tourism and cities through nZEB approaches
- Hotels energy retrofitting towards very low energy consumption and use of renewable energy: best practice examples, showcases, pilot cases
- Showcasing technologies and innovations supporting energy efficiency and use of renewable energy, that are particularly interesting and applicable in hotels
- Rethinking sustainability as a marketing opportunity in the hotel sector: clients behaviour towards sustainability, initiatives, labelling schemes
- Efficient funding schemes for new and retrofit buildings in the private sector towards nearly Zero Energy status

Following submission, your abstract will be reviewed by members of the conference's <u>Scientific</u> <u>Committee</u>.

#### Selection Criteria:

- Clarity and completeness of abstract;
- Relevance of the content to the neZEH 2015 topics
- Innovation aspects with potential for replication / application
- Originality and quality of the work

Corresponding authors will be notified of the outcome of their submission by email and successful ones, will be invited to have a visual presentation (poster).

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### **Important dates**

- 25<sup>th</sup> May 2015 deadline for submission of abstracts
- 1<sup>st</sup> June 2015 notification of posters acceptance
- 18<sup>th</sup> June 2015 deadline for submission of the final poster electronic file
- 24<sup>th</sup>/25<sup>th</sup> June 2015 Visual presentation of posters during the neZEH 2015d Innovative City conference days

# Abstract submission guidelines

Applicants should submit their abstract for the poster via email at <u>info@energies2050.org</u>, **by 25<sup>th</sup> May 2015, 23.59 CET**. You will receive an email confirming the reception of the abstract.

The abstract, written in English, has to be maximum 400 words (approximately an A4 page) plus 3-5 pictures that will potentially be used in the poster, if your submission is accepted.

#### An abstract template can be found at:

http://www.nezeh.eu/nezeh2015conference/call\_for\_postersconf/index.html

In case your abstract is evaluated positively by the Scientific Committee, then you will be asked to provide an A1 poster (594mm x 841mm). Posters can be in English or in French, however posters in French must also provide an English translation.

Authors of selected posters, should be registered to the neZEH 2015 Conference (registration is free of charge).

Further details regarding poster specifications, exhibition facilities and arrangements for the day will be provided to successful applicants following notification of selection.

# **Questions?**

Please contact the conference organisers at:

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info@energies2050.org

# About neZEH 2015 - information and registration

The neZEH 2015 international conference will take place as part of the **Innovative City Convention 2015**, a major European and international event which gathered 3000 visitors in 2014. The neZEH conference is **free to attend upon registration**, while registered participants will also have free access to the Innovative **City features**.

For conference information and registration please visit:

www.nezeh.eu/nezeh2015conference/

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This conference is being organised within the frame of the European project neZEH (nearly Zero Energy Hotels), which is co-funded by the European Commission under the Intelligent Energy Europe Programme and aims to accelerate the rate of refurbishment of existing hotels into nearly zero energy buildings. neZEH supports hoteliers in the implementation of measures aiming energy excellence by providing technical advice; demonstrating the feasibility and sustainability of investments towards nearly Zero Energy; undertaking training and capacity building activities; promoting front runners at national, regional and EU levels to increase their market visibility.

#### The neZEH project gathers 10 partners from 7 European countries:

Creara Consultores S.L.

Spain



Technical University of Crete, Renewable and Sustainable Energy Systems Lab - (Coordinator) Greece



Agency of Braşov for Energy Management and **Environment Protection** Romania



United Nations World **Tourism Organization** 



ENERGIES 2050 France

Find out more at www.nezeh.eu



REHVA

Federation of European Heating and Air

conditioning Associations

Istituto Superiore sui Sistemi Territoriali per l'Innovazione Italy



Network of European Region for a Sustainable and Competitive Tourism



Sustainable Innovation Sweden









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